

**Get your Groove Back**



**Casual And Action Photography**

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This monthly news letter is brought to you by  
Casual and Action Photography  
Streetsville Ontario Canada  
<http://www.casualandactionphotography.com>

It is our intention to enhance your Photography  
experience.

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Getting Your Groove Back.

Creative photography may be the most demanding of them all. Unlike commercial photography, your boss is your creative imagination and the artistic marketplace. And who knows from one week to the next what is considered artistic and what isn't.

It isn't just a poetic license that we are using when we talk about following your creative mind when you use your photography as an expression of your art. You can look at a hundred settings and scenes and only you know if any have the material for a great artistic piece. It's a huge drain on your emotional system and your creative side but it is also one of the most satisfying things you can do. If you can make a living at it, so much the better.

One of the problems any artist has is when the mind just won't talk to you for a while. It does not matter if you have orders or deadlines that you have to be creative on a schedule. It just won't cooperate. Therefore we need some tricks to get around these little dry spells and ways to can coax that mind back to work.

One trick is to use the normal highs and lows of your creative side. You know when it comes to inspiration, its either feast or famine. Sometimes the creativity explodes like a volcano and you have to pick and choose only the best stuff to work on right away. When that flow is exploding, record some of the inspirational ideas In an inspiration journal either paper or tape can be used to record it as fast as it comes out of your soul.

Now this is where you are outsmarting the mind. When the well dries up, that inspiration journal can carry you through. You can start plucking the ideas out of there and developing them. Don't worry if you don't "feel" creative. You can ride the momentum of your creative high to keep your work moving forward.

The other great thing about using your journal is often reading your inspiration when things were popping in your imagination, will prime the pump and get the fresh inspiration juices going again.

Above all, don't panic when you feel your creative engines grind to a halt. Sometimes a day or so of rest will turn things around. Or go and see some work done by others at the local museum. Seeing your fellow artists best work can do wonders to start the flow of ideas coming your way again.

Creative funks are as much of the process of creativity as the flow of ideas. So give yourself permission to go through dry spells and don't run yourself down about it. A trip into your archives to review your best work from the past is a great moral booster and it will help you remember that, you are a creative person and, you have done good work before and, you will do good work again.

The final trick is to give yourself permission to create some crap. Don't stifle the restarting of your creative mind by holding too high a standard of quality in every idea you get. You know from previous times of great creative flow that the good ideas come out with the bad. It doesn't help to try to edit them as they flow. So by telling yourself, I am going to go make some bad art, that liberates your creative side to just be free to express as it wills. It could be this trick to unstop the pipe and get the creativity going again.

But it will flow again and you need to have the confidence that it will. And when it does the creative photography you start producing will be as good or better than anything you have done before.

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## Training Courses

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